



Please Join your colleagues and *friends*
for professional enrichment and unparalleled
collegiality at the

Midwestern Medical Directors Association
Fall Conference

November 6-7 2008

East Lansing, Michigan



Jackson National Life is the sponsoring company for this meeting, which will be held at the East Lansing Marriott at University Place in the heart of downtown East Lansing and one block away from the Michigan State University campus. Join your colleagues in remembering

“The Good Old College Days”

East Lansing Marriott at University Place

MMDA is holding a block of rooms until October 9, but since there is a home game that weekend, early reservations are recommended.



- Special MMDA room rate is \$139.00 plus tax, single or double occupancy
- Phone: 1-517-337-4440 or 800/228-9290
- The hotel is smoke free
- High-speed Internet in rooms @ \$9.99 per 24 hours
- Complimentary high-speed Internet in lobby and Bistro
- Business center
- Complimentary shuttle to and from Capitol City Airport (call ahead of arrival)
- Parking garage underneath hotel

The English Inn

Thursday evening we will dine and enjoy each other's company and catch up with all of the industry changes at the English Inn, a local favorite with great food and a fabulous ambiance.



<http://www.englishinn.com/index.shtml>

Friday Evening Dinner

Friday, our dinner will be served in the hotel giving us some time to kick back and chat about what we learned, do some more catching up with our friends, and reflect on the “good old college days”.

For those so inclined, the hotel is close to all of the major “watering holes”. For example, a five-minute walk will get you to the Dublin Square, an “Irish pub” that should be lively Friday night before the MSU-Purdue game. Go with a few friends to knock down a “pint or two”.



Objectives and Scheduled Presentations

- Discuss implications of selected major recent diagnostic and therapeutic changes for life and disability insurance risk assessment
- Report and discuss results of a recent survey of medical directors including changes in the work environment brought about by rapid consolidation in the insurance industry
- Provide in depth information pertaining to selected medical issues that arise in the normal course of insurance medicine work.

Jacki Goldstein, MD & Karen Blackstone, MD



This presentation will summarize responses to a survey of medical directors characterizing the various roles they play in their companies, both as individual direct contributors and as managers of other medical directors. The intent is to characterize corporate roles beyond underwriting, discuss the individual and collective challenges we face, and share thoughts on the future.



Richard Pittsley, MD, FACR



Dr. Pittsley is one of the preeminent rheumatologists in the greater Lansing area, and as an early adopter of using disease modifying antirheumatic drugs (DMARDs) aggressively in the treatment of rheumatoid arthritis, he has observed first-hand their impact on mortality. He will review the causes of mortality related to rheumatoid arthritis and characterize the impact of DMARDs on RA mortality over the past 20 years including how the newer biological DMARDS may influence future RA mortality.

Martin Engman, MD



Dr. Engman will review the status of NT Pro-BNP testing in the insurance industry providing a critical analysis of its practical role and cost effectiveness in the estimation of mortality risk.



Michael Moore, MD, FACP



Dr. Moore will summarize his review of literature pertaining to the rapidly evolving knowledge connecting excessive visceral fat with inflammation, cardiovascular disease, and mortality.



Ann Hoven, MD



In this session, using case studies, Dr. Hoven will review the common causes of hyponatremia and explain the type of assessment that is needed to separate the benign from the worrisome with regard to morbidity and mortality risk.

Ken Krause, MD, MS



Dr. Krause has linked the NHIS Second Study on Aging baseline measures to mortality and skilled nursing facility Medicare claims. With this he has assessed possible associations with mortality and the need for skilled nursing facility care. This information may be used by medical directors to enhance interviews or questionnaires used by insurance companies for older age applicants. Ken will also present some current industry data on use of such interviews and questionnaires.

Judy Finney, MD, FACC



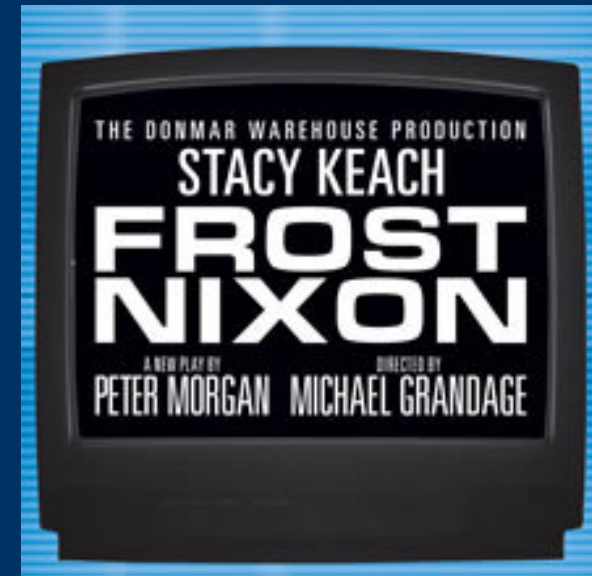
Dr. Finney is founder (1985) and president of Heartcare in Phoenix, AZ. She is also the Director of Cardiology at Arizona College of Osteopathic Medicine and serves on the Board of Directors for the American Heart Association. She will draw from her wealth of experience to explain *each* of the values derived from a well-performed 2-D and doppler echocardiogram along with implications for morbidity and mortality.

For your *individual* consideration

MSU's Wharton Center is a fantastic theatrical venue, and on the weekend of our meeting *Frost Nixon* with Stacy Keach will be playing. How did David Frost, a famous British talk-show host with a playboy reputation, elicit the apology that the rest of the world was waiting to hear from former President Richard Nixon?



November 4-9



For details and tickets, go to:

<http://www.whartoncenter.com/performances/productionDetails.aspx?productionID=641&genreID=76>

Also, for your *individual* consideration
The MSU Spartans vs. the Purdue Boilermakers



Big Ten Football

Call Cliff Hale for help locating tickets.
The earlier the better: 517-702-2524



SPARTAN STADIUM

Miscellany

- The Lansing Capitol City Airport is about a 15 minute ride to the hotel. Cabs are available there.
- The Hotel has a shuttle to and from Capitol City Airport. Call the Marriott at 517-337-4440 prior to your arrival to assure a timely pick-up.
- If you rent a car at Detroit Metro, it's 1.5 hours to East Lansing, about the same amount of time it takes to take a connecting flight to Lansing and use ground transport to the hotel.
- The Michigan Flyer offers buses to and from Detroit Metro. See <http://www.michiganflyer.com/Schedule.html> for schedules.
- For an interactive campus map go to: <http://maps.msu.edu/interactive/>
- Call Cliff Hale (517-702-2524) you need assistance, have questions, or want help getting football tickets.

Continuing Medical Education

Physicians

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American Academy of Insurance Medicine (AAIM) and the Midwestern Medical Directors Association (MMDA). AAIM is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Statement

AAIM designates this educational activity for a maximum of 7.25 *AMA PRA Category 1 Credit(s)*TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

2008 MMDA officers

- President: Clifford S. Hale MD (clifford.hale@jnli.com)
- Vice President: Joel Weiner, MD (joelweiner@northwesternmutual.com)
- Secretary-Treasurer: Karen Blackstone, MD (Karen.I.blackstone@ampf.com)